



Health and Social Value

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IVAR



What is social value?

“the additional benefit to the community from a commissioning/procurement process over and above the direct purchasing of goods, services and outcomes”



What the Act covers

- Public bodies will be required to **consider** how they might improve the **economic, social and environmental well-being** of the area at the **pre-procurement** stage of public service commissioning.
- The Act applies to :
 - all public **services** contracts over EU **thresholds**
 - those public services contracts over EU thresholds with only an element of goods or works
- **All public sector** bodies have to comply: LAs, CCGs, HAs etc
- The Act was implemented on 31st January 2013 and applies to **all public service commissioning** initiated after this date



What does social value look like?

Station Taxis contracted by Sunderland Council

- Safe transport home for students
- Supporting 100 of their 400 self employed drivers to take English and Maths courses

Cleanstart employs prolific offenders to clean and clear houses in Trafford. Police have estimated possible savings of £10 million, from reduced re-offending rates and criminal justice system costs



Social Value: the state of play

Research with 200 LAs + HAs:

- **52%:** social value delivers cost savings
- **70%:** social value delivers innovation
- **33%** *not* currently considering it across *all* services
- **90%:** social enterprise >> social value
- **55%:** measurement biggest challenge



Social Value: in practice

Define

Integrate

Partner

Measure



www.socialvaluehub.co.uk



The health and social value programme

- Developed to support local areas to commission for social value in health and care
- Working with 12 local areas over three years



What difference is social value making in the HSVP areas?

- Increasing opportunities to deliver on local priorities
- Addressing health inequalities
- Promoting innovation and integration
- Supporting local SME and VCSE
- Keeping local money local



More opportunities to deliver on local priorities

Early help and prevention

People have access to early support to prevent problems or escalation of issues with community knowledge and capacity to support an early help approach, delivered through

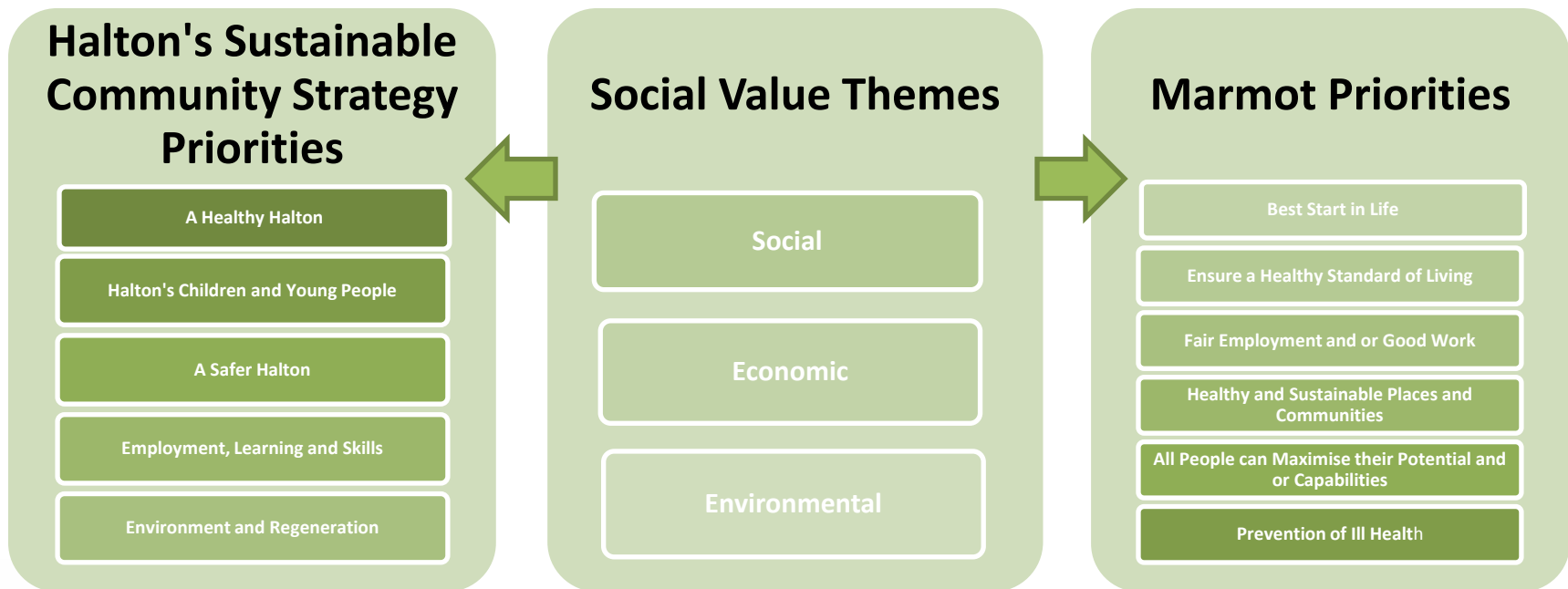
Working in ways/provision that

- averts/reduces risk of crisis; supports recovery e.g. enablement, tenancy support
- addresses underlying issues e.g. family breakdown, drug & alcohol abuse, debt
- supports parenting/family life/needs of carers/home learning environment
- signposts/connects with debt/financial education/housing/welfare support
- reduces avoidable admissions to hospital/delayed discharge
- engages communities in wellbeing and resilience
- strengthens awareness of and links to sources of community support



Procurement In Halton

Achieving Social Value through Procurement Opportunities



Construction contracts that tackle health inequalities

Halton Local Authority: Mersey Gateway, Highways Term Contract and BSF

- employment and training
- initiatives to address worklessness and construction skills
- interaction with schools , colleges and training providers
- use of local supply chain with other demonstrable outcomes/ contractual outcomes
- timebanking



A force for integration and innovation

Brighton & Hove: Domestic Violence and Sexual Violence Specialist Services tender

- ↓ complexity for service users within services and between them
- ↓ duplication



Support for SME and VCSE

1. Greater participation with third sector organisations in the community

5.1 Creating supply chain opportunities for the Voluntary and Community Sector (VCS), and social enterprises

5.2 Creating opportunities to develop third sector organisations

5.3 Increase the number of, and impact volunteers, including employee volunteers make in communities

5.4 Increase in the number of young volunteers, including employer volunteering

5.5 Increase new community businesses developed and the impact they have in communities

5.6 Active engagement with relevant third sector organisations in the development and delivery of services

5.7 Active engagement with relevant local networks and partnerships

Spending local money locally

Leeds Social Value Charter

Strengthening the local economy

- Grow and strengthen the local economy through a focus on local suppliers and the growth of the local infrastructure
- Support the local economy by choosing suppliers close to the point of service delivery where possible
- Encourage out of Town suppliers to invest in the local economy through their supply chain

Investing the Leeds Pound in Leeds

- Encourage your suppliers to endorse the principle of 'Invest the Leeds pound in Leeds' throughout their supply chains.
- Create a culture where Leeds businesses look to other Leeds businesses to meet their needs



VISION: In Salford, we will look for relevant **social, environmental and economic value** from everything that we do, including service delivery, commissioning and procurement; and aim to use the 'Salford pound' to obtain the greatest benefit for local citizens. Social value considers more than just the financial transaction and includes:

Happiness ✨ Wellbeing ✨ Health ✨ Inclusion ✨ Empowerment ✨ Poverty ✨ Environment

We are committed to the following principles:

1. optimising the social, environmental and economic well-being of Salford and its people in everything that we do
2. thinking long-term – turning investment into long-lasting outcomes
3. working together across sectors to provide social value outcomes
4. having values including inclusion, openness, honesty, social responsibility and caring for others
5. having a clear and current understanding of how social value can make Salford a better place to live
6. Working together to measure, evaluate and understand social value, as well as reporting publicly to the people of Salford about the social value that

we create

Commissioning will:

- ask clear, appropriate questions and embed social value in policies, commissioning and procurement frameworks
- give social value significant and proportionate weighting within procurement criteria and decisions
- include social value in contract monitoring and management
- engage with providers on an ongoing basis around social value

Delivery will:

- embed tools for monitoring and reporting social value as part of organisational processes
- offer social value as part of tender submissions

We will know whether our principles are making a difference by evaluating such things as:

- the flow of money in the local economy (LM3)
- value of public contracts placed with local providers
- the size of contracts and providers who deliver them
- the level of understanding of the benefits of social value in commissioners and providers

- the questions asked by commissioners and procurement teams
- whether social value is included in all policies, strategies and decision-making
- how many and what sort of organisations have signed up to the social value charter
- the capacity of local providers to report their social value



Social Value

— in Salford —



How can Shropshire use the Social Value Act to improve health and care outcomes?

What are you doing already?
What more could you do and how?





Thank you!

