

Social Value

Shropshire Council Commissioner's Perspective

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What is Social Value?

“A process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits to society and the economy, whilst minimising damage to the environment”

- Public Services (Social Value) Act 2012
- Applies to all public sector contracting authorities
- Requires us whilst procuring to:
 - Consider how a procurement might improve the economic, social and environmental well-being of the area
 - Consider how we might act with a view to securing improvement
- **Maximise the difference** we can make through our activity

Shropshire Social Value Group

- Membership:



- Developed a Social Value Framework:
 - set of common principles
 - set of suggested Social Value outcomes
- Monitors implementation of Social Value incl. good practice

Our Social Value Principles

- All SV contributes to council outcomes
- SV bespoke to each commissioning / procurement exercise
- SV relevant and proportionate to subject matter
- Every procurement will include at least one SV outcome as part of award criteria
- Tenders scored on SV response
- Tenders scored on approach to measurement of SV

Our Social Value Outcomes

- Set out in SV Framework
- Linked to council outcomes, for example:

Your Money (Local Economy / Economic Growth)

Support for the local supply chain

Young people supported into work

Your Environment

Contribution to community road safety initiatives

Contribution to environmental cleanliness schemes

Your Health

Increased opportunity to engage
in physical activity

What Have We Done So Far?

- SV 'prompt' in all procurement documentation
- Through procurement:
 - Volunteering opportunities
 - Developing service users as peer support workers
 - 'Meet the buyer' events for local SMEs when sub-contracting works
 - Energy efficiency advice for tenants and private sector landlords
 - Additional funding through external grants or income maximisation
 - Training or employment opportunities
 - Cementing social links between people and organisations

What can you do?

- Read the Social Value Framework and understand how your organisation can contribute
- Speak to us / share – we're still learning as well!
- Be proactive – there are lots of other great resources on the internet
- Be proactive – get involved in early market engagement where possible
- If tendering for services:
 - Check the specification
 - Answer SV tender questions as comprehensively as you can but make it relevant
 - Think about how you will demonstrate the Social Value you say will be delivered
 - evidence, reporting, relevance
 - Who can help you to deliver great Social Value?

What Else Do We Need To Do?

- Clear and common understanding – how it benefits us all
- Communicate – shout about it!
- Demonstrate – be clear how we show the benefits
- Learn and Share – providers, voluntary groups, commissioners, good practice
- A ‘Charter’?

ANY QUESTIONS?

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<http://www.shropshire.gov.uk/doing-business-with-shropshire-council/social-value/>