

4 x 1 hour free Lunch & Learn seminars were delivered during June – August. All sessions were hosted by The Academy and all, with the exception of the Corporate Social Responsibility (CSR) one, were run by individuals working within the private sector who all provided their services on a pro-bono basis.

The sessions covered the following topics:

- How to engage businesses
- An introduction to Corporate Social Responsibility
- Developing Business Opportunities
- Using Social Media to market your organisation

An additional lunch & learn session 'Time to Chat' was run for people to share their experiences about engaging with the private sector. This session was put on in direct response to requests from people that attended the Lunch & Learn sessions that wanted time to hear about other people's experiences of approaching businesses and to be able to find out what works, what to avoid, where to network and what people want out of relationships with businesses.